

2017 Fall BIMForum

SPONSORSHIP/EXHIBITOR AGREEMENT FORM

Email completed form to exhibitsales@agc.org or Fax: 202-478-2662

View packages, details, and online floor plan at expo.BIMForum.org



BIMFORUM

Early Rates guaranteed through 7/31/17.

November 6-8, 2017 | Sheraton Dallas Hotel | Dallas TX

COMPANY NAME: _____
(This is your ACTUAL company name.)

PROMOTIONAL NAME: _____
(Indicate how you would like your company name to appear on BIMForum promotional materials including Exhibitor Listing on the BIMForum Web site.)

CONTACT PERSON
(This person will receive all communications, exhibitor logistics and invoices and will be responsible for distribution of the same. This individual will also be required to register all Exhibit Personnel and make appropriate housing arrangements. Registration and Housing will be offered electronically once company information is entered into the system. The secondary contact person will receive only select correspondence and will be contacted if the main contact person is not reachable.)

MAIN CONTACT PERSON/BILLING CONTACT: _____
TITLE: _____
MAILING ADDRESS: _____
CITY/STATE/ZIP CODE: _____
PHONE: _____ E-MAIL: _____
COMPANY WEBSITE: _____

SECONDARY CONTACT PERSON (if applicable): _____
TITLE: _____
MAILING ADDRESS: _____
CITY/STATE/ZIP CODE: _____
PHONE: _____ E-MAIL: _____

EXHIBIT PRICING: Includes exhibit booth and two badge registrations, plus post-event attendee mailing list. 10' x 10' space with pipe/drape, and company sign.

BOOTH SIZE	EARLY RATE by or before 7/31/17	REGULAR RATE after 7/31/17
10' x 10' booth:	\$4,200	\$4,500
10' x 20' booth:	\$5,400	\$6,000
20' x 20' island:	\$8,400	\$9,000



2017 SPONSORSHIP OPPORTUNITIES

Sponsorship Level:
 Yes! I am interested in sponsoring.

See Sponsorship Opportunities Menu for more details (page 2/reverse or online).

Level 1 (includes 2 badge registrations) \$2,000
Level 2 (includes 2 badge registrations) \$3,500
Level 3 (includes 3 badge registrations) \$5,000
Level 4 (includes 4 badge registrations) \$8,000
Level 5 (includes 6 badge registrations) \$10,500

Sponsorship Event or Item requested:

- _____
- _____
- _____

BOOTH SELECTION

Dallas/Fall Booth Size: x
Choice: 1st: 2nd: 3rd:

I prefer not to be located near:

2017 Space Assignment (completed by BIMForum): Fall/Dallas _____

PAYMENT SPONSORSHIP/EXHIBIT FEES

Total Dallas/Fall \$ _____

PAYMENT METHOD:
 CHECK ENCLOSED Please INVOICE
 VISA AMEX MASTERCARD

CARD NUMBER: _____

EXPIRES: ____/____ SECURITY CODE: _____

CARD HOLDERS NAME: (Please Print)

APPLICATION SUBMISSION AUTHORIZATION

General Terms & Cancellation Policy: We hereby apply for Exhibit Space and/or Sponsorship. If our choices have been previously assigned, we request AGC to assign us what it considers the best available option. We understand that this application becomes a contract when signed by us and accepted by AGC. We agree to pay 100% of the fee upon submission of this agreement form. We understand that all balances must be paid in full within 30 days of submission of this contract, or we risk losing our assignment without refund. We understand that if we cancel after having paid, then no refund will be made whatsoever. We agree to and comply with these terms and all additional terms, rules, and regulations as published on this form and as posted online at the show web site, and in the official Exhibitor Service Manual that will be available at a later date. Our completed Application indicates our company's intent to exhibit and is considered a contract. Notification of intent to cancel exhibit space must be provided to AGC in writing.

Application to exhibit and/or sponsor at the 2017 Fall BIMForum in Dallas, TX, indicates the applicant's willingness to abide by all accompanying exhibit terms and conditions and general regulations AGC deems necessary for the success of the event, provided the latter do not materially alter the sponsor/exhibitor's contractual rights. The application will become a contract when countersigned and/or approved by AGC. AGC reserves the right to review and approve or deny any application.

Signature Date

2017 BIMFORUM PACKAGES AND OPPORTUNITIES

Exhibit: Includes exhibit booth and two badge registrations, plus post-event attendee mailing list, 10' x 10' space with pipe/drape, and company sign. **Booth Sizes:** 10' x 10', 10' x 20', and 20' x 20' island. See form for rates.

2017 SPONSORSHIPS (Includes logo recognition) Available to BIMForum exhibitors to enhance their conference presence. *Sponsor pays for cost of producing branded items.

\$2,000	Level 1 - includes 2 total badge registrations	Limit	Sold
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|--------------------------|--|------|-----|
| <input type="checkbox"/> | Coffee Break - Logo on signage at main coffee/beverage station and opportunity to place handouts on tables. | SOLD | OUT |
| <input type="checkbox"/> | Hotel Keys* - Branding on all BIMForum guestroom keys | SOLD | OUT |
| <input type="checkbox"/> | Networking Breakfast (Day 2) - Logo on signage at the breakfast and opportunity to place handouts on tables. | SOLD | OUT |

\$3,500	Level 2 - includes 2 total badge registrations	Limit	Sold
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|--------------------------|--|------|-----|
| <input type="checkbox"/> | Water Stations – Sponsor is invited to provide branded reusable cups. | 1 | 0 |
| <input type="checkbox"/> | Registration Bags* | 1 | 0 |
| <input type="checkbox"/> | Directional Signage | SOLD | OUT |
| <input type="checkbox"/> | WiFi – Sponsor selects Password | SOLD | OUT |
| <input type="checkbox"/> | Networking Breakfast (Day 1) - Logo on signage at the breakfast and opportunity to place handouts on tables. | SOLD | OUT |

\$5,000	Level 3 - includes 3 total badge registrations	Limit	Sold
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|--------------------------|--|------|-----|
| <input type="checkbox"/> | Expo Hall Luncheon, co-sponsorship - Logo on signage at food/beverage stations and opportunity to place handouts on tables. | 5 | 1 |
| <input type="checkbox"/> | General BIMForum/BuildCon Sponsorship – Sponsor may make one selection from Level 2 and one selection from Level 1, from the above menu to create a combination package. | 5 | 1 |
| <input type="checkbox"/> | Twitter Wall – Exclusive sponsor of the large displays that will track all the Social Media buzz in real time. | 1 | 0 |
| <input type="checkbox"/> | Cyber Café | 1 | 0 |
| <input type="checkbox"/> | BIMForum Badge | SOLD | OUT |
| <input type="checkbox"/> | Lanyards* | SOLD | OUT |

\$8,000	Level 4 - includes 4 total badge registrations	Limit	Sold
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|--------------------------|--|------|-----|
| <input type="checkbox"/> | General BIMForum/BuildCon Sponsorship – Sponsor may make one selection from Level 3 and one selection from Level 2, (or equivalent) from the above menu to create a combination package. | 5 | 0 |
| <input type="checkbox"/> | Professional Headshot Photo Booth Studio | 1 | 0 |
| <input type="checkbox"/> | Power Lounge at BIMForum Central - Sponsor the Lounge where attendees can relax and recharge! | SOLD | OUT |
| <input type="checkbox"/> | Expo Hall Networking Reception - Logo on signage at food/bar locations and opportunity to place handouts on tables. | SOLD | OUT |
| <input type="checkbox"/> | Mobile App – Includes branded splash page, push notifications, and pre-event email announcing app. | SOLD | OUT |
| <input type="checkbox"/> | BIMForum Meet Up Lounge | SOLD | OUT |

\$10,500	Level 5 - includes 6 total badge registrations	Limit	Sold
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|--------------------------|--|------|-----|
| <input type="checkbox"/> | BIMForum Welcome Party (Venue TBD) – Company name and logo on signage at the reception, and opportunity to place handouts on tables, with branded napkins. Past venues have been Poolside, Beachside, at a Brewery, and at a Ballpark! | SOLD | OUT |
| <input type="checkbox"/> | General BIMForum/BuildCon Sponsorship – Sponsor may create a combination package: for example, a “Level 4 plus a Level 2, or “3 level 2’s” or equivalent. | 5 | 0 |

BIMForum Sponsorship Packages and Benefits

- All program, floor plan or venue-related components are subject to change.
- All sponsorship packages will include logo recognition in all program materials, website, mobile app, and signage as a conference sponsor.
- * For produced items, sponsor pays for the cost of branded items, such as hotel keys, lanyards, bags, and other similar exclusive products. Design of any such items is subject to AGC approval.
- Badges: Package and pricing levels listed above assume company will be exhibiting at BIMForum events, and will therefore have two total badge registrations included if sponsoring at Level 1 or Level 2.

ADDITIONAL LEVEL 3, 4 & 5 BENEFITS

- **Level 3 sponsors** will receive one additional badge registration (3 total).
- **Level 4 sponsors** will receive two additional badge registrations (4 total).
- **Level 5 sponsors** will receive four additional badge registrations (6 total).
- **Level 3, 4, and 5 sponsors** will receive the following additional benefits, subject to AGC management approval and program availability:
 - Scripted sponsor recognition in one of the General Sessions.
 - Private Meeting Room – on a first-come basis, the opportunity to reserve a private meeting room for up to 3 hours use per company, based on room availability.
 - Inclusion of sponsor's logo in scheduled twice-monthly BIMForum promotional email blasts.

Thank You To Our Recent Sponsors

